Terms & Conditions

"The City Mayor Campaign" Promotion 2023

Campaign Period: The Mayor Campaign will run from November 1st to November 30th, 2023.

Eligibility and Participation Requirements:

- To participate, individuals must be students enrolled in the year 2024.
- Participants are required to create a 10-second speech video ("Instagram reel") and share it on their public Instagram account.
- Use of the hashtag #TheCityTilburg and tagging @magisrealestate is mandatory in all associated Instagram posts.

Prize Details:

- The winner of the Mayor Campaign will be determined based on the originality of the speech and the number of likes on the Instagram post.
- The prize includes the following:
 - First 3 months rent-free in "The Cozy Nest" private studio at The City.
 - A "golden" bicycle.
 - A say in the organization of social events at The City.

Rental Agreement and Prize Conditions:

- If the winner already has a rental agreement for a "Cozy Nest"-studio at The City for 2024, they will receive a 3-month rental discount.
- If the winner already has a rental agreement that is not for a "Cozy Nest"-studio, the rental discount will be based on the 3-month rental price of a "Cozy Nest"-studio, totaling €3,468.00.
- If the winner doesn't have a rental agreement, they must sign one for a "Cozy Nest"-studio for at least 3 months.
- The prize is non-transferable and cannot be converted into cash. Only the winner is allowed to live in the room.

Winner Announcement: The winner of the Mayor Campaign will be announced and contacted on December 4th by the jury of Magis Real Estate.

